

# ORDER FORM

Please complete the following order form specifying the information needed to launch your Like2Win promotion. No customization of the standard Like2Win template functionality, user experience, data capture, reporting metrics or opt in boxes shall be provided unless indicated on this Order Form. Additional Fees may apply for Additional Services specified below.

## GENERAL INFO

\* Designates a required field.

\*Start date:  /  /   
(mm/dd/yyyy)

\*End date:  /  /   
(mm/dd/yyyy)

\*Client Name:

Brand Name:

\*Global Banner: - Please attach file to email.  
- Size: 520 x 100  
- Banner will appear at the top of all pages.

\*Tab Name:   
- Up to 16 characters

Tab Location:   
- Specify order of Like2Win tab

## PRIZE INFO

\*Prize Description:   
- Up to 200 characters

\*Individual Prize Value:   
- cannot exceed \$600

\*Number of Winners:

\*Total Prize Pool:   
- cannot exceed \$5000

\*Entry Limitation: Once per

## COMING SOON PAGE

EXIT LINK:

Link Copy:

Destination URL:

## PROMOTION OVER PAGE

EXIT LINK:

Link Copy:

Destination URL:

**FORM CONTINUED ON THE FOLLOWING PAGE**



## SPLASH PAGE

\*Header:

- Up to 50 characters
- Example: Click "like" for a chance to win!

\*Copy:

- Up to 250 characters
- Example: Please "like" our page to enter for a chance to win a \$100.

## REGISTRATION PAGE

SELECT FIELDS AND ADVISE WHICH ARE REQUIRED:

<input type="checkbox"/> <b>Email Address</b> (mandatory field)	Required <input type="checkbox"/>	<input type="checkbox"/> <b>State Dropdown</b> (all 50 states)	Required <input type="checkbox"/>
<input type="checkbox"/> <b>Email Address Confirm</b>	Required <input type="checkbox"/>	<input type="checkbox"/> <b>Zip</b> (form field: 9 characters, xxxx-xxxx)	Required <input type="checkbox"/>
<input type="checkbox"/> <b>First Name</b> (form field: 20 characters)	Required <input type="checkbox"/>	<input type="checkbox"/> <b>Phone</b> (form field: xxx-xxx-xxxx)	Required <input type="checkbox"/>
<input type="checkbox"/> <b>Last Name</b> (form field: 20 characters)	Required <input type="checkbox"/>	<input type="checkbox"/> <b>Captcha</b> (mandatory field)	Required <input type="checkbox"/>
<input type="checkbox"/> <b>Address 1</b> (form field: 50 characters)	Required <input type="checkbox"/>	<input type="checkbox"/> <b>Age Verification Optin</b> (Y/N check box) (I agree to the Official Rules and am 18 years of age or older as of <insert start date>.)	Required <input type="checkbox"/>
<input type="checkbox"/> <b>Address 2</b> (form field: 50 characters)	Required <input type="checkbox"/>	<input type="checkbox"/> <b>Optin 2</b> (Y/N check box)	Required <input type="checkbox"/>
<input type="checkbox"/> <b>City</b> (form field: 25 characters)	Required <input type="checkbox"/>	<b>Question:</b> <input type="text"/>	

## INELIGIBLE PAGE

EXIT LINK:

Link Copy:

Destination URL:

## ALREADY ENTERED PAGE

EXIT LINK:

Link Copy:

Destination URL:

## ALREADY REGISTERED PAGE

EXIT LINK:

Link Copy:

Destination URL:

FORM CONTINUED ON THE FOLLOWING PAGE



## SUCCESS PAGE

### EXIT LINK:

Link Copy:

Destination URL:

### SHARE:

Share Copy:

**Share Image:** - Please attach file to email.  
- 100 x 100

**Share Image 2:** - Please attach file to email.  
- 16 x 16

## ADDITIONAL SERVICES

### CREATIVE:

Description:

Fee:

### PRICE SOURCING:

Product:

QTY:

Product Cost:

Extended:

### PRIZE FULFILLMENT:

Description:

Fee:

Like2Win Fee:

Grand Total:

## BILLING INFO

Name:

Company Name:

Address 1:

Address 2:

City:

State:

Zip:

Phone:

Email:

Approved \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_